



VACANCY

NAMPORT is a leading strategic and dynamic institution facilitating trade for national development. We are unique in our trade and operate in a highly competitive global sphere. Opportunities are available for creative and high potential individuals who have the zeal to learn, grow and contribute in a high-performing environment. As a reputable Employer of choice, we offer competitive rewards and prospects in return.

Our vision is *to be the best performing seaports in Africa*. If you resonate with our vision and have the right attitude; we encourage you to apply for the following position:

POSITION: GRAPHIC DESIGNER
DEPARTMENT: COMMERCIAL
LOCATION: PORT OF WALVIS BAY

PURPOSE OF THE JOB:

To create and craft compelling visual concepts using both digital tools and traditional methods to engage, inform, and captivate customers and stakeholders. The role plays a pivotal role in brand identity maintenance and support stakeholders responsible for both the internal and external publications. The role reports directly to the Marketing Specialist.

KEY PERFORMANCE AREAS:

- Design and develop visually appealing graphics for various media channels including but not limited to print, digital, and social media.
- Accountable for the design and publication of both internal and external newsletters and project campaigns artworks.
- Design visual elements such as logos, infographics, illustrations, and other digital and print materials.
- Develop and maintain brand identity guidelines and ensure that all design elements align with the guidelines.
- Coordinate multiple design projects simultaneously and ensure timely completion.
- Facilitate the layout of artwork in existing Namport templates.
- Implement social media campaign strategies to be represented across different mediums.
- Maintain electronic database content, news articles and photos.
- Perform any other Ad-Hoc duties as and when required.

MINIMUM QUALIFICATIONS, EXPERIENCE AND SKILLS:

- Diploma [NQF Level 6] in Graphic Design, Fine Arts (BFA), Communications, Public Relations, Advertising, or any related field.
- Four (4) years experience in professional commercial design, preferably with a marketing or creative agency.
- Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign), specifically with mockups, web design and multimedia presentation).
- Proven experience as a graphic designer with a strong portfolio showcasing design skills.
- Experience in managing Social Media platforms for a Corporate will be an added advantage.
- Working knowledge of CSS3, HTML5 and JavaScript will be an added advantage.
- Editing and copywriting skills are required.
- Technology orientated, a good understanding of the media landscape and the use of social media platforms.
- Good interpersonal skills, ability to work independently and within a team.
- Problem solving skills, sound judgement skills and decision-making skills.
- Broad understanding of business issues, organizational linkages and customer values.
- A strong eye for visual composition.
- Highly motivated, mature and energetic individual.

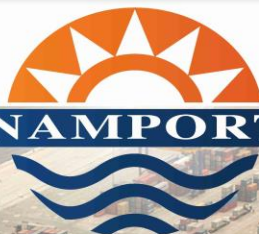
Women and persons with disabilities are highly encouraged to apply and will be given preference.

To apply, and for more information on these opportunities, please visit our website at www.namport.com/careers/ or apply through the Namibia Integrated Employment Information System (NIEIS) at <https://nieis.namibiaatwork.gov.na/>

Certified copies of foreign qualifications should be accompanied by proof of evaluation by the Namibia Qualifications Authority.

WINDOW OF OPPORTUNITY: 23 FEBRUARY 2024

No hand delivered, emailed, or faxed applications will be considered. Only shortlisted candidates will be contacted.
Enquiries and applications should be addressed to: **Human Capital Business Partner** | Namibian Ports Authority | P O Box 361 | Walvis Bay.
Tel: 064: 208 2307 | 2316 | 2255 | 2506



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NAMPORT

www.namport.com

